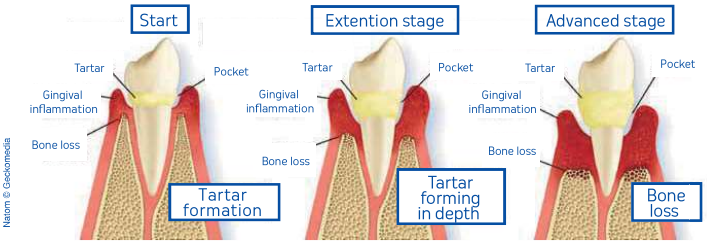
IMPORTANCE OF GUM HEALTH

Gum disease is one of the main cause of tooth loss in adults aged over 35. It can also have a wider impact on your overall health. Pregnant women and diabetic patients are prone to having gum problems.

Symptoms include sore and swollen gums, bleeding gums, and receding gums - leading to tooth loss in worst cases.

Keeping the gums healthy, preserving the health capital.

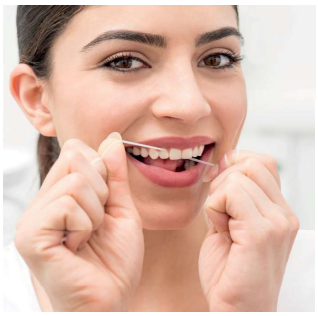
Dental plaque is the main cause of gum disease (gingivitis) and periodontitis. It is a sticky film of bacteria that forms on teeth and gums. When it is allowed to remain for too long, it turns into a hard substance called tartar (or calculus). Tartar should be removed by your dentist.



How Do I Prevent Gum Disease?

A good oral health regime is important.

1) Brush for at least 2 minutes, 2 times a day
2) Floss every day and use interdental brushes to reach the parts of your teeth that normal brushing can miss.
3) See your dentist for a regular check-up every six months. Getting your teeth cleaned professionally is important.



✓ 93% less dental plaque in 3 weeks*.

ELGYDIUM, part of every smile.

RECOMMENDED BY DENTISTS[2]

* Clinical study conducted on 44 subjects for 21 days.
** IMAGO study Dec. 2017, 202 answers 38% recommendation.

Protect & Strengthen Gums

My **GUM CARE** Program

ELGYDIUM
ANTI-PLAQUE

The association of two flagship active ingredients to prevent dental plaque

Effective oral care hygiene that's gentle on tooth enamel

Chlorhexidine

Purifying and cleaning action. (Gram - / Gram + / Yeast).[1]

Helps prevent dental plaque.

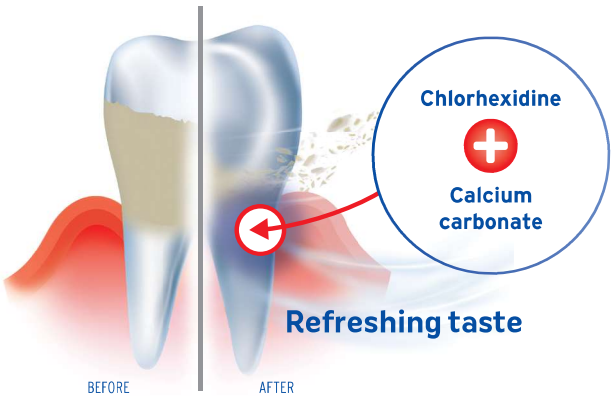
Calcium carbonate

Polishing effect.

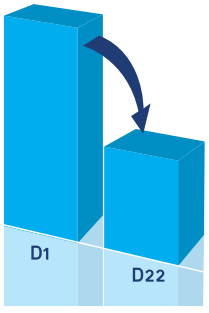
Boosts dental remineralization.

Helps restore pH balance in the mouth.

(1) Jones C., Chlorhexidine : is it still the gold standard ?, Periodontology (2000) 15 : 55-62



Clinically proven anti-plaque efficacy



93%
Reduction in plaque after 3 weeks of use*

* Tolerance and efficacy test conducted under dental control on 40 subjects for 21 days (used 3 times per day for 2 minutes).

ELGYDIUM Anti-plaque Toothpaste

Daily hygiene toothpaste with **plaque-removing action**.

Prevents against plaque-related issues: gum problems and cavities.

ELGYDIUM Anti-plaque Toothbrush

Fine-rounded bristles gentle to teeth and gums.

Thanks to the **crossed bristles**, this toothbrush is more **effective** against **dental plaque**.

ELGYDIUM Chlorhexidine Dental Floss

Impregnated with **antibacterial chlorhexidine** to promote the elimination of dental plaque.

DentalFloss Black NEW

Visible plaque removal

Thickness 1,1g / 10 m
Fine waxed floss with **antibacterial Chlorhexidine**.
50m▪Flavor-free.

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