ELGYDIUM
SOOTHING TOOTHPASTE

SOOTHES IRRITATED GUMS

- Redness
- Occasional bleeding
- Sensitivity

Glycyrrhetinic acid 0,7%:
decongestant & soothing

Cetylpyridinium chloride:
limits the proliferation of plaque bacteria

98%

of the people interviewed are

satisfied*.

@elgydiumsg @elgydium_sg

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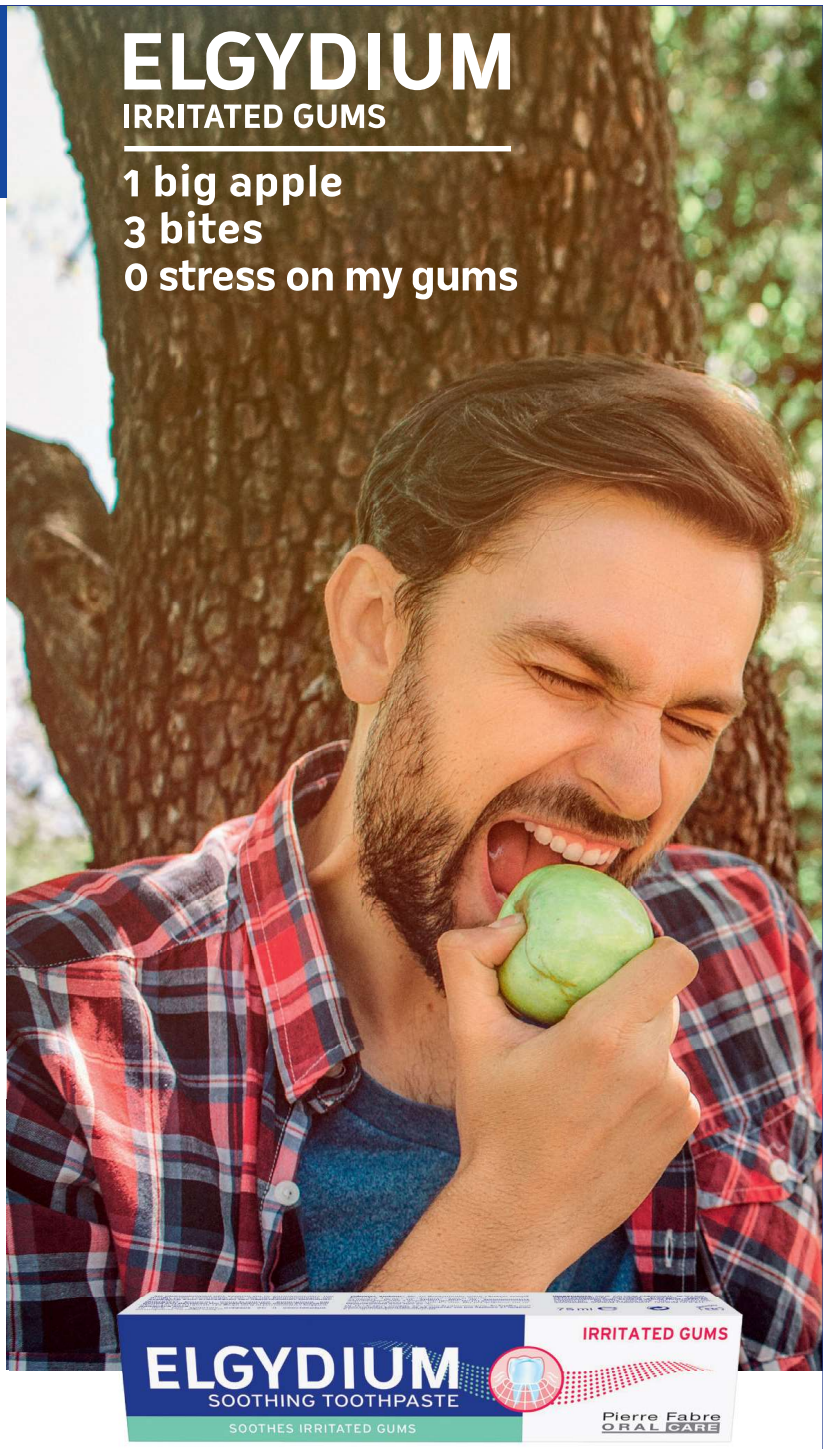
Smile & Care by Pierre Fabre ORAL CARE



What if a toothpaste could soothe and reduce gum Irritation?

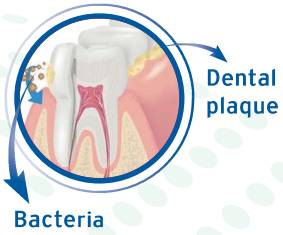
ONE OF THE BRANDS RECOMMENDED BY DENTISTS*

Smile & Care by Pierre Fabre ORAL CARE

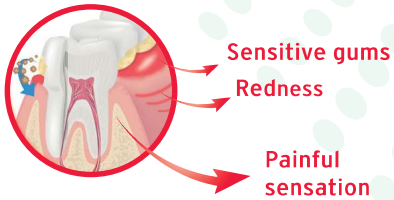
ELGYDIUM
IRRITATED GUMS

ELGYDIUM IRRITATED GUMS works at different levels to soothe & reduce gums irritation

Causes



Symptoms



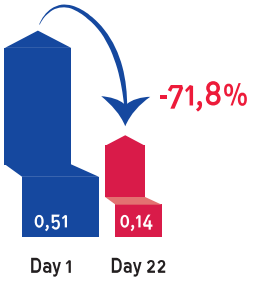
Clinically proved efficacy, to protect irritated gums*

NEW PACK

ELGYDIUM Irritated gums was formally known as Arthrodont Classic.

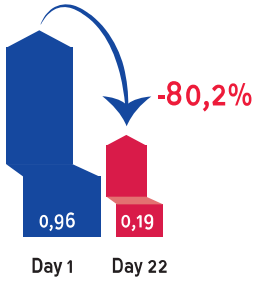
Improves the gums' condition

Reduction of gum bleeding*



- Decongest and soothe (glycyrrhétinic acid 0,7%)
- Reduce significantly gums irritation

Reduction of Gingival Index*



- Help improve gum health
- Restore comfort during brushing

YOUR DAILY ROUTINE:

Brushing

BRUSHING: 3 times a day after every meals.

+

Mouthwash

MOUTHWASH: Rinse with 15 ml of non diluted solution for 30 sec.

Combined with hygiene measures: interdental brushes and regular tartar removal.

Massage

MASSAGE: For a reinforced effectiveness, the elgydium irritated gums toothpaste can be used in massage on the gums.

* Tolerance and efficacy test conducted under dental control on 44 subjects for 21 days. Measurement of modified gingival index and Sulcus bleeding Index.
** IMAGO study Dec. 2017, 202 answers 38% recommendation.